

eBenefity



**Work-life balance
in one place and
on one benefit card**

Cafeteria eBenefity makes
administration easier, saves paper
and is perfectly transparent.
It belongs among the most popular
leisure benefits.



Payment card eBenefity

Enter a new world of employee benefits. Give your employees a boost with the eBenefity cafeteria payment card from Mastercard. The world will be a greener place, and you will save a lot of time and HR department capacity with easy, straightforward administration.



Everything under control

Orders, employee details and invoices are directly in the app.



A huge time saver

No more issuing of benefit vouchers. You can easily load credits online as needed.



A full portion of discounts

Thanks to the eBenefity cafeteria card, employees have access to a range of discounts from our partners.



These are tax deductible benefits

Thanks to the benefit card, the employee saves money for the employer.

Up benefit card is first virtual card on the market

It brings many interesting benefits.

- ★ The virtual card is always available on your smartphone,
- ★ payments are secure,
- ★ and you will never lose it again.

Of course, sustainability is a given, thanks to the virtual card we minimize the use of paper or plastic.



Where can you enjoy the eBenefity card?

The eBenefity card is packed with possibilities to enjoy a well-deserved rest. It is entirely up to you whether you prefer sport, culture or education. You can also take care of your health or go on vacation. Pay with the eBenefity card at many of our partners. You will find the right ones for you via the establishment finder in Múj Up app.

You can relax differently every day!



Sport

Relax with sports. Stretch your body in the fitness centre or pool, but you can also exchange your benefits for wellness. Or try yoga.

- ✓ fitness
- ✓ dancing
- ✓ equestrian
- ✓ waterparks and swimming pools
- ✓ martial arts
- ✓ sauna
- ✓ wellness
- ✓ ...and more



Culture

Embark on a cultural adventure. Maybe go see a new blockbuster at the cinema, visit the theatre or go to a concert.

- ✓ cinema
- ✓ theatre
- ✓ musicals
- ✓ castles
- ✓ ZOO and amusement parks
- ✓ museums a galleries
- ✓ concerts and festivals
- ✓ ...and more





Education

If education is your thing, treat yourself to a book or finally polish up your English at a local language school.

- ✓ language courses
- ✓ IT courses
- ✓ health courses
- ✓ driving schools
- ✓ college/MBA
- ✓ pre-school education
- ✓ books and libraries
- ✓ ...and more



Health

We only have one health. Get a massage or boost your immunity with vitamins from the pharmacy.

- ✓ eye opticians
- ✓ pharmacies
- ✓ aesthetic medicine
- ✓ spa facilities
- ✓ medical supplies
- ✓ vitamins and food supplements



Vacation

Is your ideal of relaxation a vacation? Explore new countries as well as the beauty of our country with the offer of many travel agencies.

- ✓ travel agency
- ✓ online agencies
- ✓ online tour sales
- ✓ accomodation
- ✓ other recreations



Company benefits are profitable even in 2025

Employee benefits are tax deductible benefits and still the most advantageous form of remuneration. Leisure benefits are not subject to tax. This is up to the annual limit, which is set at CZK 23 278 for 2025.

Tax advantages

Leisure time benefits continue to remain this year, with some changes due to the **government's consolidation package**.

What are these changes?

- ✓ Tax-advantaged benefits are up to a total annual limit of 23 278 CZK.
- ✓ All leisure benefits are added to the limit (eBenefity, Unišek+ vouchers, as well as contributions to children's camps or Multisport cards).
- ✓ It does not include pension and life insurance and supplementary insurance, refreshments at the workplace, car for personal use, Lítačka or Inkarta.
- ✓ The limit of 20 000 CZK/year for recreation, trips and children's camps has been abolished.
- ✓ The requirement that the benefits must be non-monetary remains.



And because Up's benefits are well thought out, you don't have to worry about exceeding the limit. The Můj Up app keeps track of it for you.



How to pay with the eBenefity card



Contactless

- no daily limit
- by attaching the eBenefity card



Pay by contact

- with PIN code entry
- no daily limit



Apple Pay or Google Pay

- just put your mobile phone to the payment terminal
- no daily limit



You can recognize our partner stores by the Up eBenefity sticker on the door.

What do you get in addition

01

Up Club

Attractive loyalty programme where you get something back for your eBenefity card payments

02

A hefty portion of discounts

Attractive discount coupons and cashback Up Plná Peněženka, where you get money back when you shop at selected e-shops

03

Time with colleagues

Intra-company praise in the form of short messages

04

My employer

A place to share company news with your employees

How to manage eBenefity in Můj Up app

The eBenefity cafeteria cards for the entire company are managed **easily and clearly in Můj Up app**. Here you can find all information about employees, cards and invoices. You can recharge points in bulk or individually for each employee. You will have **an overview of company benefits** and the resources spent on rewarding and motivating your employees.

And if you decide to contribute to your employees' meals as well, the **eStravenka** extension is just a few clicks away in Můj Up. Employees will be left with **one card and one PIN**.



Numbers that matter to us



5 000

satisfied companies



since 1995

on Czech market



36 000

restaurants and stores



340 000

users



We are part of Up Group

Up Group provides professional services and employee benefits solutions with the goal of employee health, satisfaction and resulting loyalty.



A guarantee of quality cooperation

With its products and services, the Up Group **aims to meet the expectations** of companies, firms and individuals in the area of social policy and services while **engaging in social responsibility**. All its services are certified by the ISO 9001:2008 quality standard.



International activities

The company was founded in 1964 in France and currently **operates in 29 countries**, including Belgium, Brazil, Bulgaria, Czech Republic, France, Italy, Morocco, Mexico, Moldova, Germany, Poland, Portugal, Romania, Greece, Slovakia, Spain, Turkey and others.



Call or write

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Complete information
about eBenefity



We are certified for tomorrow



1st place in
Internet Effectiveness
Award 2023



We hold certification
of care for quality
of health of employees



We hold certification of
ISO 27001:2014



We are involved
in the project
of environmental
and CSR activities

ecovadis

We hold
EcoVadis certification,
pathways to a more
sustainable future

Membership in leading associations



HOSPODÁŘSKÁ
KOMORA HLAVNÍHO
MĚSTA PRAHY



CHAMBRE DE COMMERCE
FRANCO-TCHÈQUE
FRANCOUZSKO-ČESKÁ
OBCHODNÍ KOMORA



Česká asociace
umělé inteligence



FT
CZECH
FINTECH
ASSOCIATION