

A young girl is the central figure, dressed as a pilot. She wears a dark aviator cap, goggles, a light blue scarf, a light blue t-shirt, denim overalls, and light blue sneakers. Her arms are outstretched, and she has large, brown cardboard wings attached to her back. She is standing on a simple wooden stool in a vast, green field under a clear sky. The overall mood is one of aspiration and freedom.

# Work-life balance at one place

WHAT IS **CAFETERIA**? IT MEANS MANY STORES,  
E-SHOPS AND SERVICES, FUN AND RELAX

 **eBenefity**

# EBENEFITY PAYMENT CARD



Would you like to replace your paper vouchers with an eBenefity Mastercard from Up? The world will be greener and things will be easier for you. You can use this card to pay at stores, in e-shops or use Apply Pay or Google Pay. You also have an application available for your phone and PC, which will give you a perfect overview of your spending and balance.



## EBENEFITY CARD BENEFITS FOR EMPLOYEES



### All under control

You mobile application gives you an overview of your balance and payments so that you know what you can still afford.



### Payment card as you like it

You will use it for payments in the same way. Even for contactless payments. Of course, it also keeps up with modern technologies, so that you can easily pay with smart watch or your mobile phone, via Apple Pay or Google Pay.



### You will always get something back

Pay with your eBenefity card at selected partners and you will receive a chunky portion of discounts from Up partners. Learn more in My Up.



## HOW TO PAY BY EBENEFITY CARD

### #01 CONTACTLESS

- by approximating your eBenefity card
- you are not limited by any daily limit

### #02 WITH CONTACT

- by entering your PIN
- you are not limited by any daily limit

### #03 APPLE PAY OR GOOGLE PAY

- all you need is to approximate your mobile phone to the payment terminal
- you are not limited by any daily limit



You will recognize our partners' stores by an eBenefity sticker on the doorway.

## WHAT WILL YOU GET EXTRA

### #01 UP CLUB

- loyalty program where you get something back for using the eBenefity card for payments

### #02 A CHUNKY PORTION OF DISCOUNTS

- discount coupons and CASHBACK Up Full Wallet where you get money back when shopping at selected e-shops

### #03 TIME WITH COLLEAGUES

- endorsements in the form of short messages

### #04 MY EMPLOYER

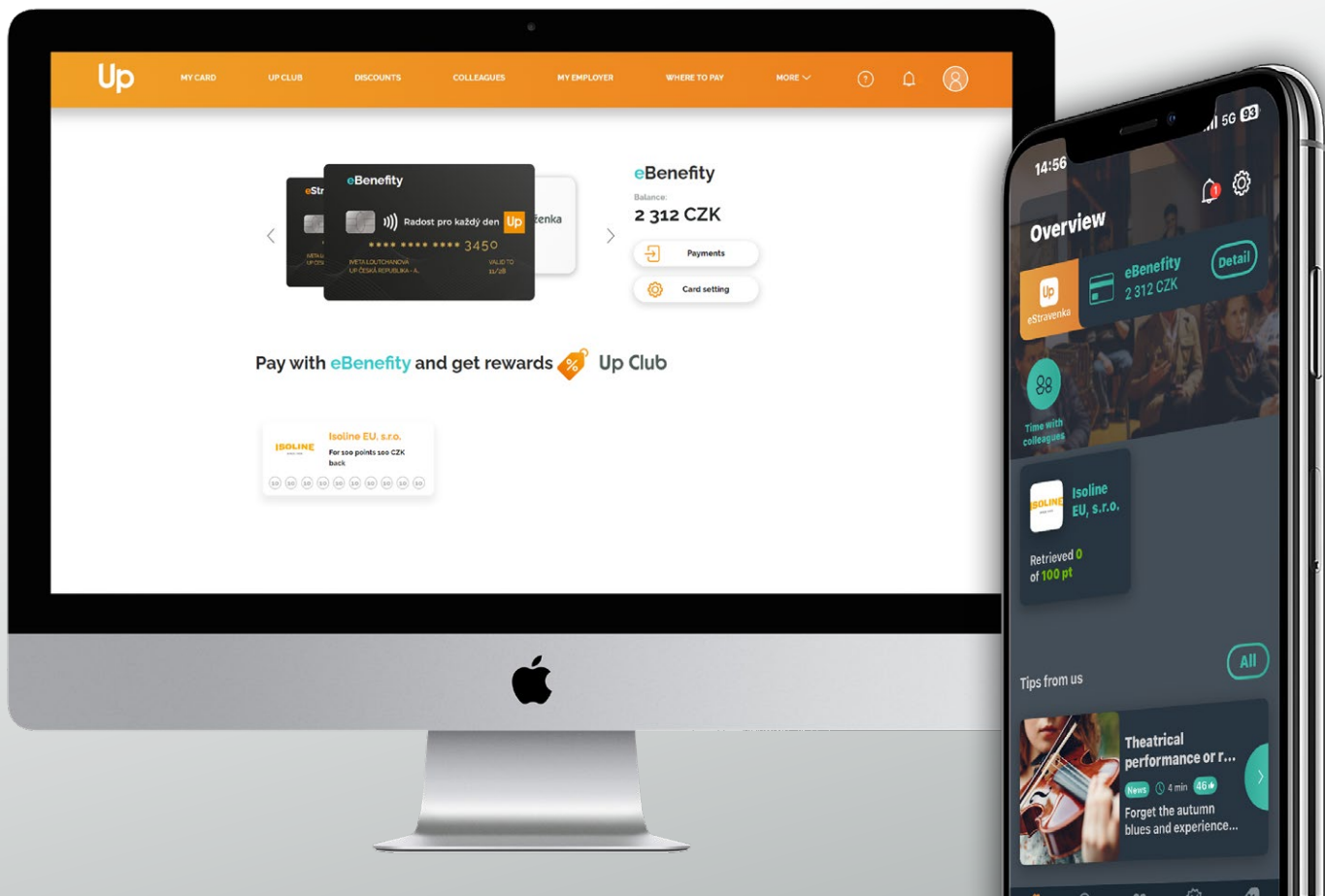
- news and services prepared for you by your employer

# HOW TO MANAGE YOUR EBENEFIT CAFETERIA CARD IN MY UP



Enter the digital world through My Up application, which will enable you to easily manage the eBenefity cafeteria. You have everything necessary available at the first sight. See the current balance on your card, find your spend-

ings and charging. Search for a partner's establishment which offers you some benefits. If you are looking for an inspiration for using your card, we have some interesting tips for you in Můj Up application.



Prior to the first use of your card, you need to **sign in to the mobile or PC version** of Můj Up and pick up your PIN to your eBenefity card. Your card will thus be activated.



## FIGURES WE CARE ABOUT



**5,000**

satisfied companies



**Since 1995**

on the Czech market



**36,000**

restaurants and shops



**340,000**

users

## WE ARE PART OF THE UP GROUP

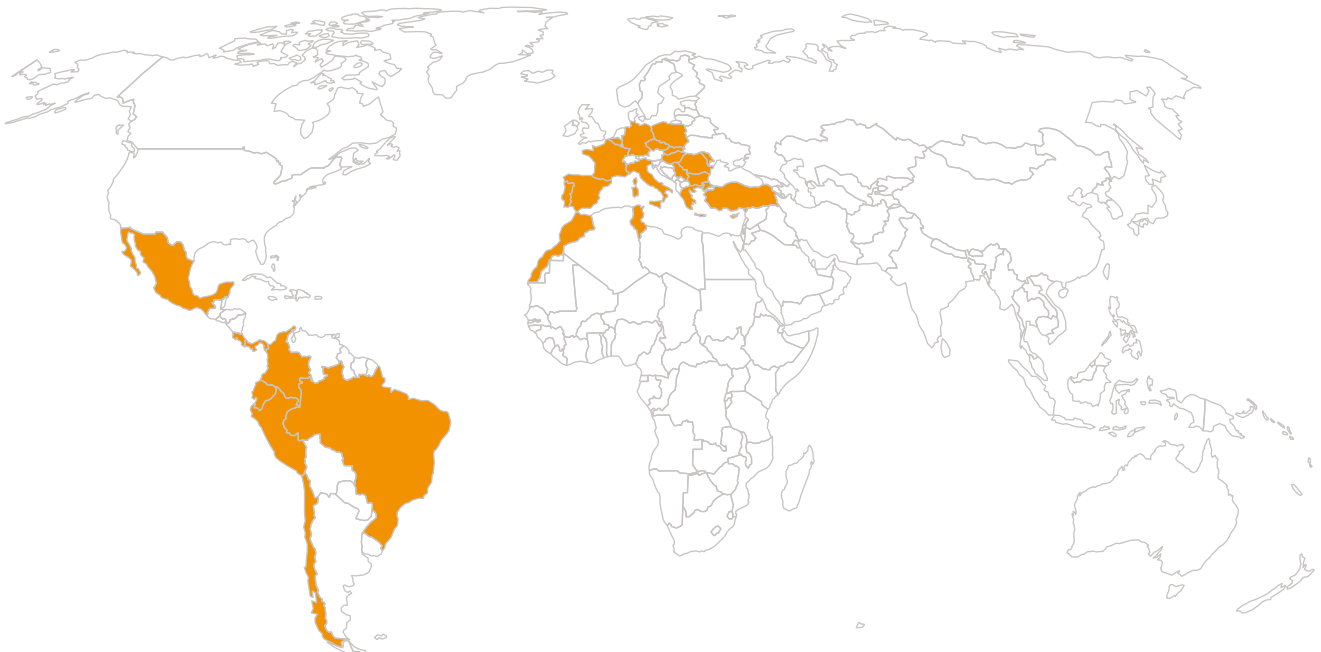
Up Group provides professional services and employee benefits solutions with the goal of employee health, satisfaction and resulting loyalty.

### GUARANTEE OF HIGH-QUALITY SERVICES

Through its products and services, the Up Group strives to fulfil the needs of companies, businesses and individuals for their social benefits and services, and encourages involvement in social responsibility. All of the group's services are certified under the ISO 9001:2008 quality standard.

### INTERNATIONAL OPERATIONS

The company formed in 1964 in France and currently operates in 29 countries, including Belgium, Brazil, Bulgaria, the Czech Republic, France, Germany, Greece, Italy, Morocco, Mexico, Moldavia, Poland, Portugal, Romania, Slovakia, Spain, and Turkey.





**Up Česká republika, s.r.o.**  
Zelený pruh 1560/99, Praha 4  
+420 241 043 111  
obchod@upcz.cz  
[www.eBenefity.cz/en](http://www.eBenefity.cz/en)



Up Czech Republic won 1<sup>st</sup> place  
in the Internet Effectiveness  
Awards 2023 competition.  
Category: Mobile Application.



We support innovation and  
development, we are a member of the  
Czech FinTech Association.